



BENSON MAT GUIDE

MAT 101

Mats come in assorted colors, sizes, designs, and types, making choosing the right mat for your property a potential challenge. There are many factors that you should always consider when choosing mats for your property: The type of mat that you need, the reason for installing the mat, and type of matting material to fit your property's needs. After this Mat 101 introduction, our guide will help determine the right mat you need based on variables including location, weather, printing needs, and more.

Follow along to learn more about mats, see our options, and find the right solution for your property.



MAT 101

Mat Purpose

Scraper Mat

Heavy duty mats designed to stop mud and larger particles of dirt from being tracked inside buildings

We recommend supplementing outdoor scraper mats with a wiper mat for indoors.

Scraper/Wiper Mat

Mats that provide scraping action and wiping to further stop dirt and moisture from entering a facility. Usually made of tough heavy-duty commercial fabrics. Dust is retained in recessed grooves while absorbing moisture in the fabric surface.

Wiper Mat

Stop any remaining dust and moisture. These mats are made with a variety of carpeted surfaces and colors to compliment a wide range of interiors.

MAT 101

Types of Decoration

Inlay

The area that will display your logo is cut from the mat and appropriate colors are inlaid in the cut-out with razor-sharp precision, much like a jigsaw puzzle.

Flocking

Nylon felt is permanently embedded into the mat surface which creates a strong visual effect with a slightly raised image.

Digital Print

Your logo is deeply embedded into the mat fibers using digital print technology.

ICON GUIDE

Use these icons to help navigate your way through our mat collection and easily identify the features of each.

Design



Extensive
Color Selection



Digital
Printing



PMS Color
Matching

Location



Outdoor In
Direct Sunlight
or Uncovered



Outdoor In
Covered Areas



Indoor
Only



High Traffic
Areas



Water
And Rain



Snow

Material



Easy Care And
Maintenance



Very
Durable



Slip
Resistant



Recycled
Materials



UV Resistant

WHICH MAT IS RIGHT FOR YOU?

OUTDOOR MATS

Will your mat be in a covered area or uncovered?



Covered



Uncovered

Do you need PMS color matching for branding?



Yes

[View Mats](#)



No

[View Mats](#)



Yes

[View Mats](#)



No

[View Mats](#)

INDOOR MATS



Do you need PMS color matching for branding?



Yes

[View Mats](#)



No

[View Mats](#)

Looking for corporate
branded mats? Check your
marketing store.

[Visit Your Marketing Store](#)

Looking for blank mats?
View Indoor and Outdoor
options here.

[View Blank Mats](#)



Not sure what you're
looking for? View our
entire collection here.

[View All Mats](#)

OUTDOOR
COVERED





Savannah Ultracolor

The Savannah Ultracolor is an all rubber durable mat that features a superior digital imprint process to produce your designs with unparalleled detail and clarity. The high-traction surface effectively removes and traps dirt, grime, and water while being resistant to oils and chemicals, making it perfect for all types of environments and high traffic areas.

Scraper Mat



[View Icon Guide](#)



**Digitally Printed
With 150 Colors**



Lanier Ultracolor

The Lanier Ultracolor is a digitally printed mat that features a bi-level surface to effectively scrape dirt and moisture from shoes, trapping it beneath shoe level to prevent tracking. Reinforced rubber nubs prevent pile from crushing and extend the performance life of the mat. The water dam border holds moisture and the beveled edges provide a safe transition from floor to mat. The Lanier mats can absorb up to 1.5 gallons of water per square yard, making them ideal for climates with frequent rain and snow.

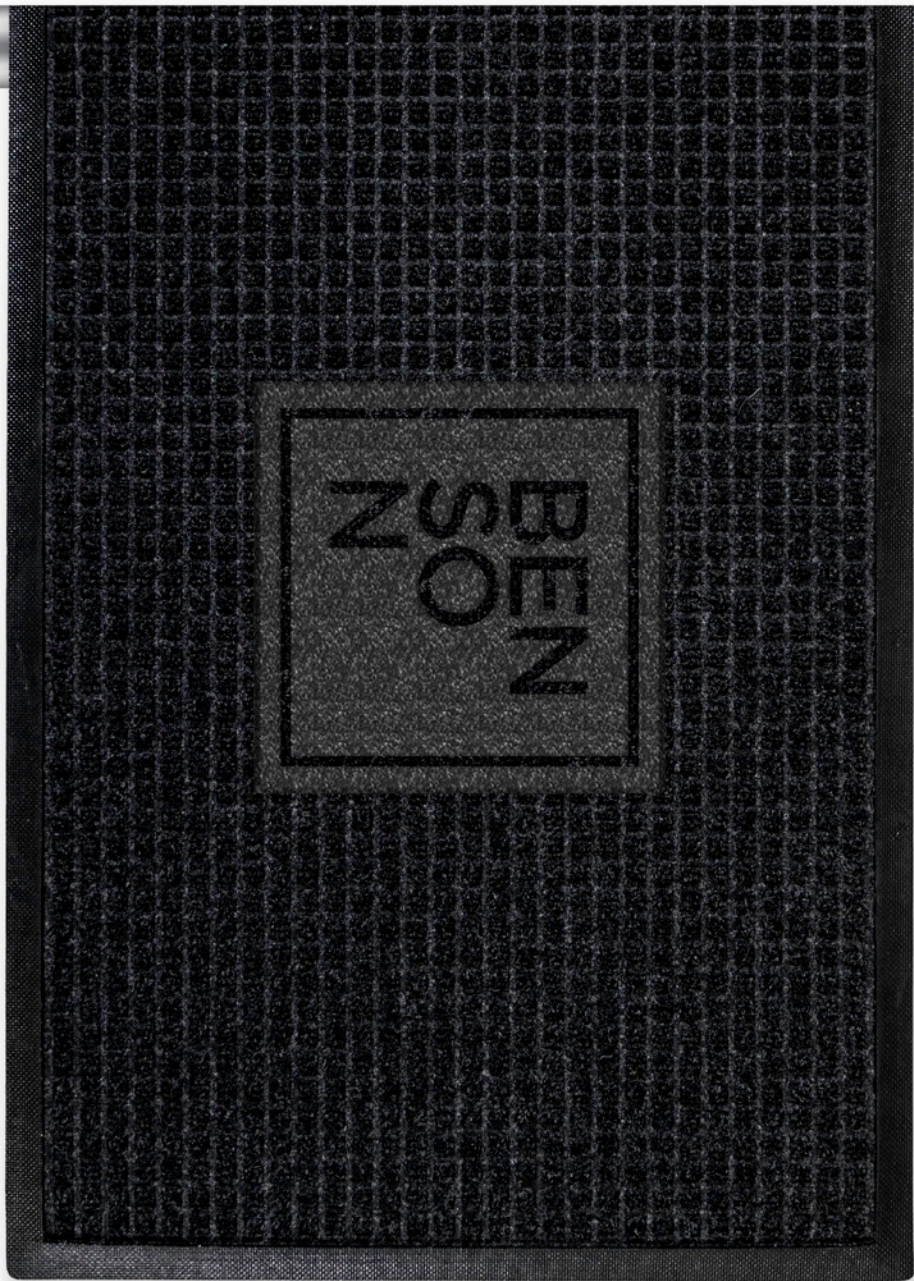
Wiper/Scraper Mat



[View Icon Guide](#)



**Digitally Printed
With 56 Colors**



Lanier Sculptures

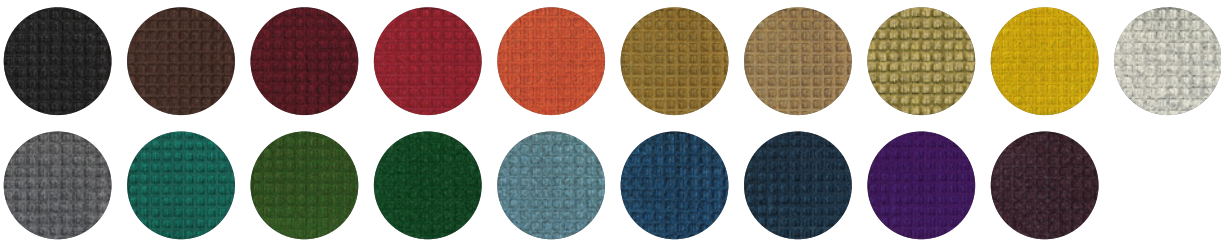
The Lanier Sculptures mat showcases your logo custom molded into the mat surface. It features a bi-level surface to effectively scrape dirt and moisture from shoes, trapping it beneath shoe level to prevent tracking. Reinforced rubber nubs prevent pile from crushing and extend the performance life of the mat. The water dam border holds moisture and the beveled edges provide a safe transition from floor to mat. The Lanier mats can absorb up to 1.5 gallons of water per square yard, making them ideal for climates with frequent rain and snow.

Wiper/Scraper Mat



[View Icon Guide](#)

19 Color Options Available





Avalon Ultracolor

The Avalon Ultracolor is an eco-friendly mat created with 85% post-consumer recycled content from plastic bottles. A tight-weaved surface makes it durable enough to withstand heavy foot traffic while scraping dirt and moisture from shoes to minimize tracking. The loop pile construction features a hobnail design for an upscale look and is naturally resistant to staining.

Wiper/Scraper Mat



[View Icon Guide](#)



**Digitally Printed
With 56 Colors**



Lexington

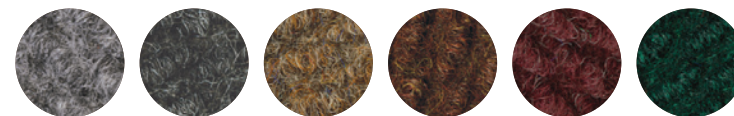
The Lexington is suitable for both indoor and outdoor use. The diamond patterned surface has a bumpy texture similar to a berber style carpet, which scrapes more dirt off the bottom of shoes, making it perfect for high traffic areas. Using the flocking imprint process, your logo is vibrantly displayed with nylon flocked fibers embedded into the surface that is slightly raised.

Wiper Mat



[View Icon Guide](#)

6 Color Options Available



32 Imprint/Flocking Colors Available



OUTDOOR
UNCOVERED



Savannah Ultracolor

The Savannah Ultracolor is an all rubber durable mat that features a superior digital imprint process to produce your designs with unparalleled detail and clarity. The high-traction surface effectively removes and traps dirt, grime, and water while being resistant to oils and chemicals making it perfect for all types of environments and high traffic areas.

Scraper Mat



[View Icon Guide](#)



**Digitally Printed
With 150 Colors**



Lanier Inlay

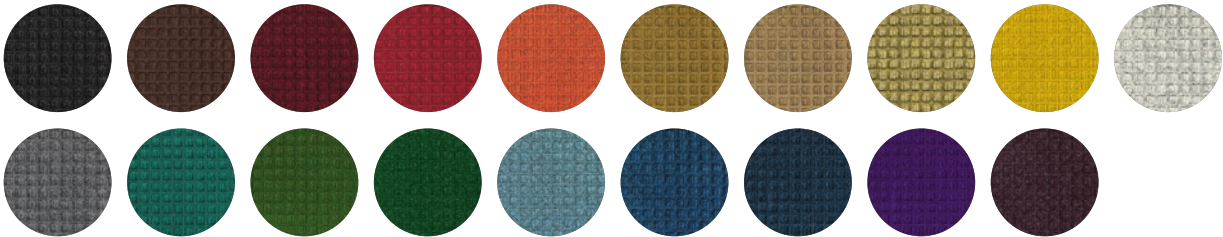
The Lanier Inlay features a bi-level surface to effectively scrape dirt and moisture from shoes, trapping it beneath shoe level to prevent tracking. Reinforced rubber nubs prevent pile from crushing and extend the performance life of the mat. The water dam border holds moisture and the beveled edges provide a safe transition from floor to mat. The Lanier mats can absorb up to 1.5 gallons of water per square yard, making them ideal for climates with frequent rain and snow.

Wiper/Scraper Mat



[View Icon Guide](#)

19 Color Options Available





Lanier Sculptures

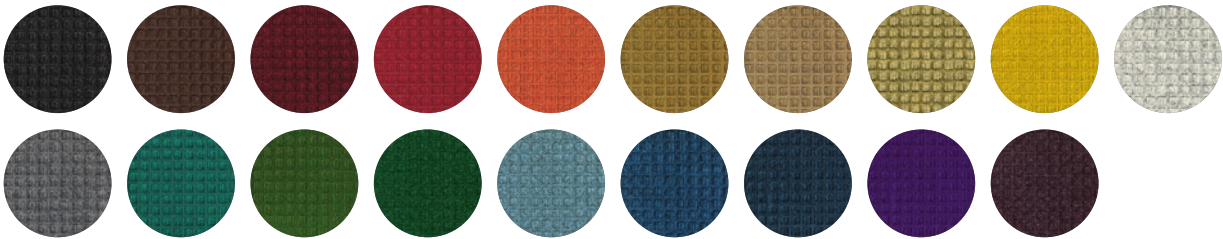
The Lanier Sculptures mat showcases your logo custom molded into the mat surface. It features a bi-level surface to effectively scrape dirt and moisture from shoes, trapping it beneath shoe level to prevent tracking. Reinforced rubber nubs prevent pile from crushing and extend the performance life of the mat. The water dam border holds moisture and the beveled edges provide a safe transition from floor to mat. The Lanier mats can absorb up to 1.5 gallons of water per square yard, making them ideal for climates with frequent rain and snow.

Wiper/Scraper Mat



[View Icon Guide](#)

19 Color Options Available





Avalon Inlay

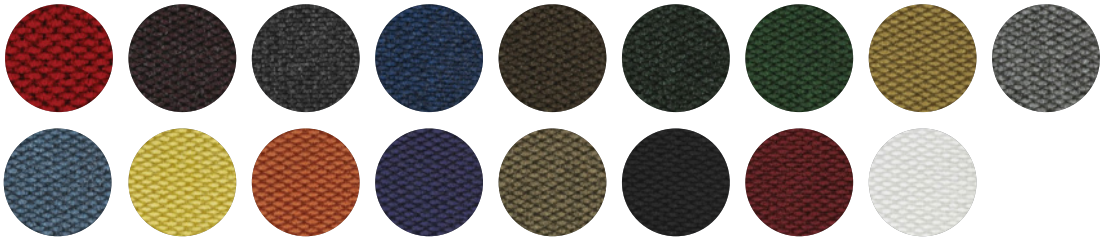
The Avalon Inlay features solution-dyed fabric that is stain resistant and has excellent light fastness, making it tough enough for outdoor use. A tight-weaved surface makes it durable enough to withstand heavy foot traffic while scraping dirt and moisture from shoes to minimize tracking. The loop pile construction features a hobnail design for an upscale look and is naturally resistant to staining.

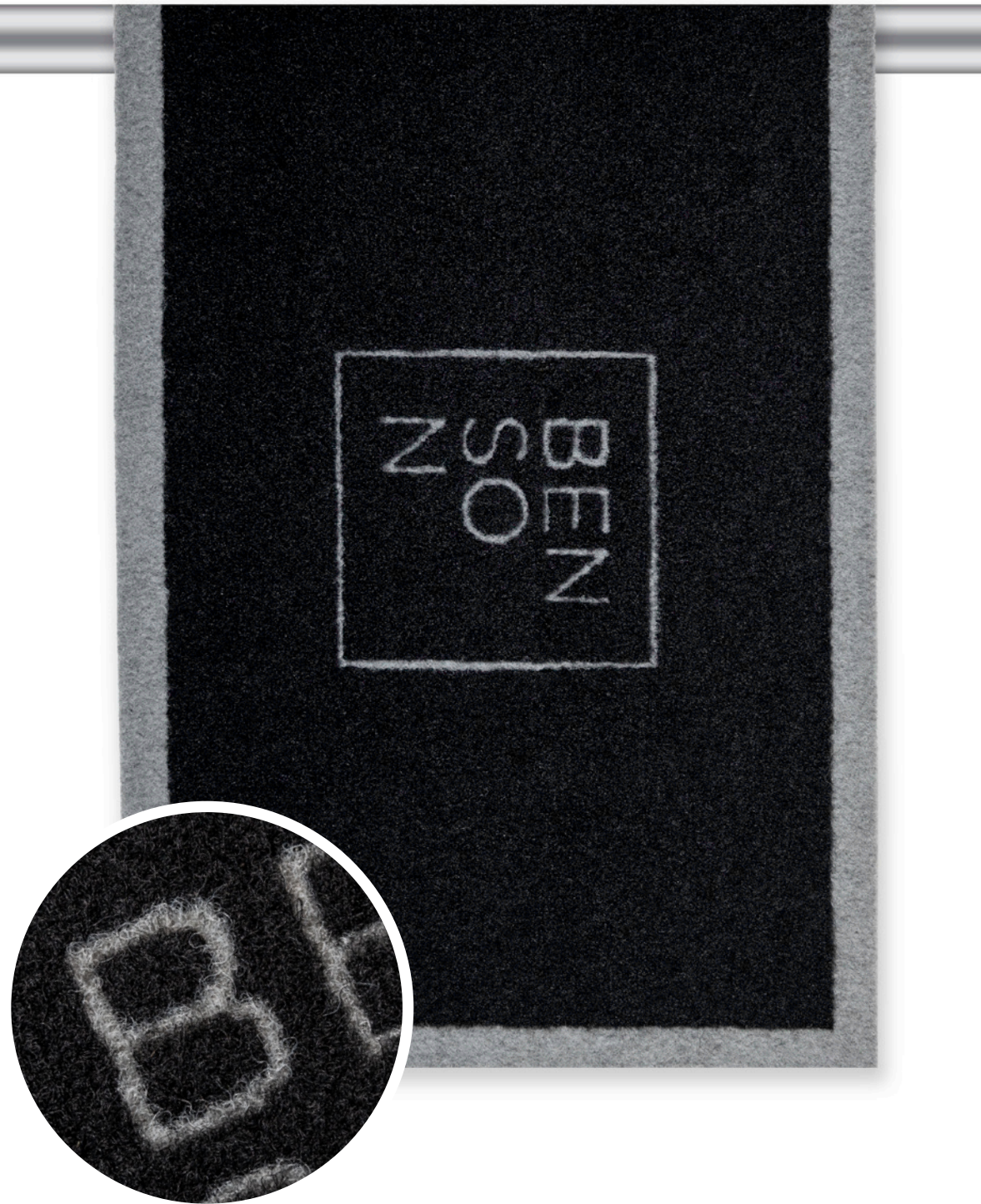
Wiper/Scraper Mat



[View Icon Guide](#)

17 Color Options Available





Roswell Inlay

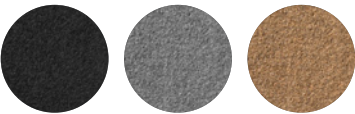
Our luxurious customizable Roswell mats don't shed or shred, making them the perfect touch for any entryway or gift. Made with high quality anti-bacterial material these mats don't mold, mildew, or hold water. The Roswell is soft enough to walk on, but tough enough to catch the dust and dirt from shoes. Logos and designs are created using the inlay process and finished with a non-slip backing.

Scraper/Wiper Mat



[View Icon Guide](#)

3 Color Options Available



BEN
SON
N

INDOOR



Fox Ultracolor

The Fox Ultracolor is a durable indoor mat made with very resilient plush carpet that is stain resistant and perfect for high traffic areas. High-twist, heat-set nylon resists crushing to better trap dirt and extend the performance life of the mat.

Wiper Mat



[View Icon Guide](#)



**Digitally Printed
With 150 Colors**



Monroe Ultracolor

The Monroe Ultracolor is created with extremely plush carpet and sewn edges for a luxurious finished look. High-twist, heat-set nylon resists crushing to better trap dirt and extend the performance life of the mat. Logos and designs are digitally printed with photographic quality making fine details, shading, and 3D images achievable.

Wiper Mat



[View Icon Guide](#)



**Digitally Printed
With 150 Colors**



Madison Ultracolor

The Madison Ultracolor has an eco-friendly carpet surface containing 100% post-consumer recycled content from plastic bottles that is naturally resistant to staining. Designed with vibrant anti-static nylon yarn, this mat filters up to 80% of soil from shoes. Logos and designs are digitally printed with photographic quality making fine details, shading, and 3D images achievable.

Wiper Mat



[View Icon Guide](#)



**Digitally Printed
With 60 Colors**



Fox Ultracolor Custom Shapes

The Fox Ultracolor Custom Shape mat is the perfect way to bring your logo or design to life. This durable indoor mat can be customized to any shape you need. It is made with very resilient plush carpet that is stain resistant and perfect for high traffic areas. High-twist, heat-set nylon resists crushing to better trap dirt and extend the performance life of the mat.

Wiper Mat



[View Icon Guide](#)



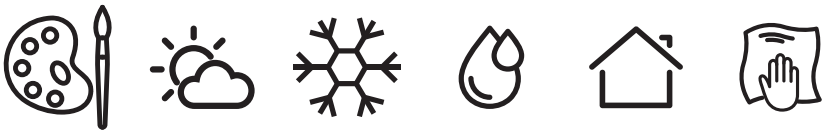
**Digitally Printed
With 150 Colors**



Shiloh

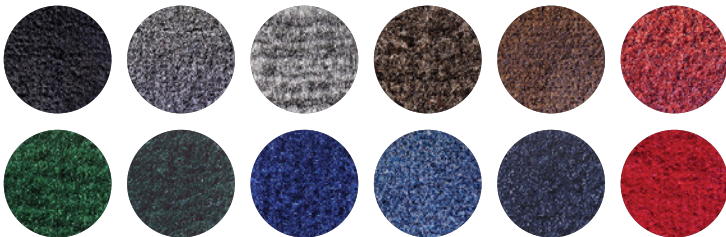
The Shiloh mat is made with stain resistant plush, tufted, cut-pile carpet. It is ideal for both indoor and outdoor use, especially in climates with frequent rain and snow. Using the flocking imprint process, your logo is vibrantly displayed with nylon flocked fibers embedded into the surface that is slightly raised.

Wiper Mat



[View Icon Guide](#)

12 Color Options Available



20 Imprint /Flocking Colors Available

BLANK
MATS



Madison

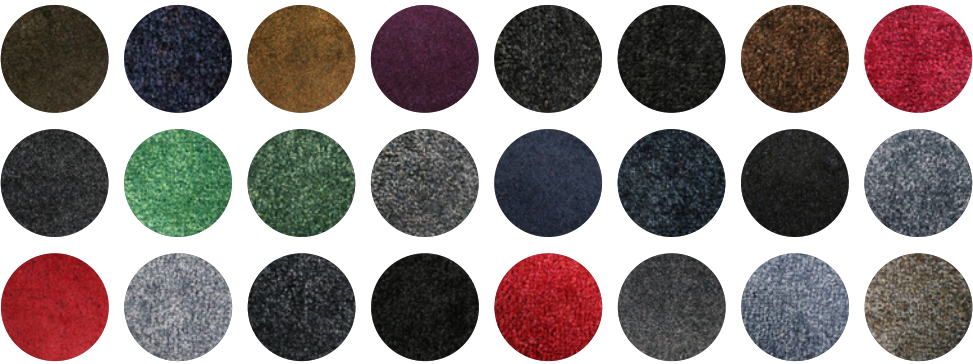
The unbranded Madison has an eco-friendly carpet surface containing 100% post-consumer recycled content from plastic bottles that is naturally resistant to staining. Designed with vibrant anti-static nylon yarn, this mat filters up to 80% of soil from shoes.

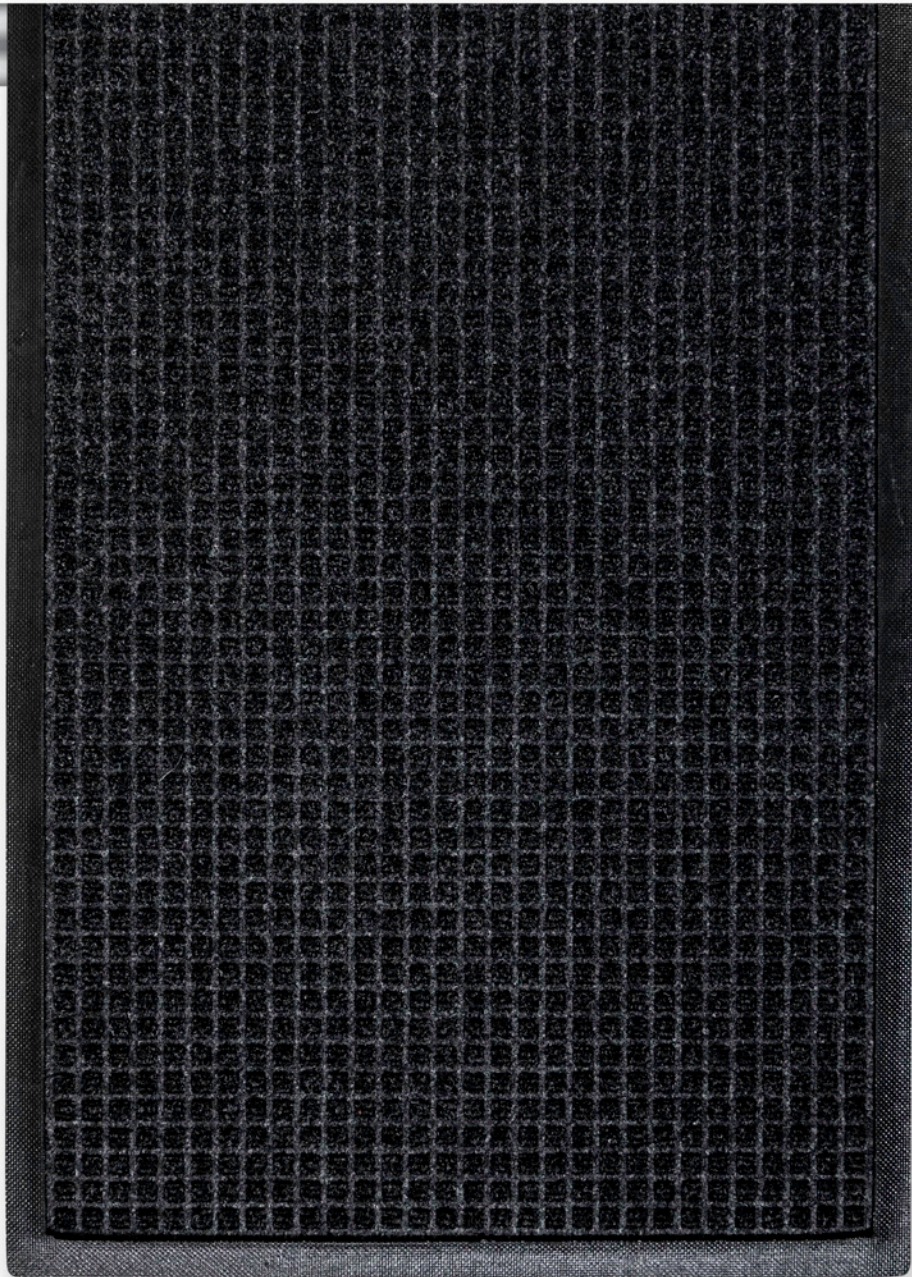
Wiper Mat



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24 Color Options Available





Lanier Classic

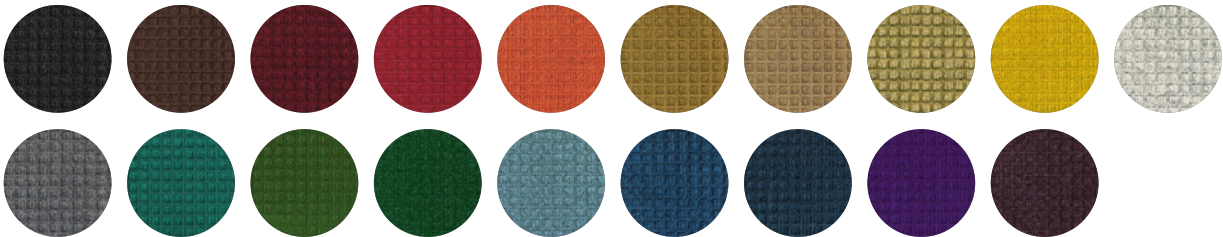
The unbranded Lanier Classic features a bi-level surface to effectively scrape dirt and moisture from shoes, trapping it beneath shoe level to prevent tracking. Reinforced rubber nubs prevent pile from crushing and extend the performance life of the mat. The water dam border holds moisture and the beveled edges provide a safe transition from floor to mat. The Lanier mats can absorb up to 1.5 gallons of water per square yard, making them ideal for climates with frequent rain and snow.

Wiper/Scraper Mat



[View Icon Guide](#)

19 Color Options Available





Savannah

The unbranded Savannah mat is an all rubber durable mat that is perfect for all types of environments and high traffic areas. Created with a high-traction surface this mat effectively removes and traps dirt, grime, and water while being resistant to oils and chemicals.

Scraper Mat



[View Icon Guide](#)

Available In Black





Carter

The Carter mat is suited for indoor and outdoor use and is designed to be used in wet rooms including: locker rooms, shower rooms, and around pools. This slip-resistant mat filters dirt and water, and is only available unbranded.

Scraper Mat



[View Icon Guide](#)

Available In Gray With Or Without Edging





Fulton

The unbranded Fulton mat is suitable for indoor areas with high traffic. Designed with exceptional anti-fatigue properties and beveled edges for safety.

Anti-Fatigue Mat



[View Icon Guide](#)

Available with a black border or striped border





All of the mats in our collection are proudly made in the USA.

YourBenson.com

800.737.4434

